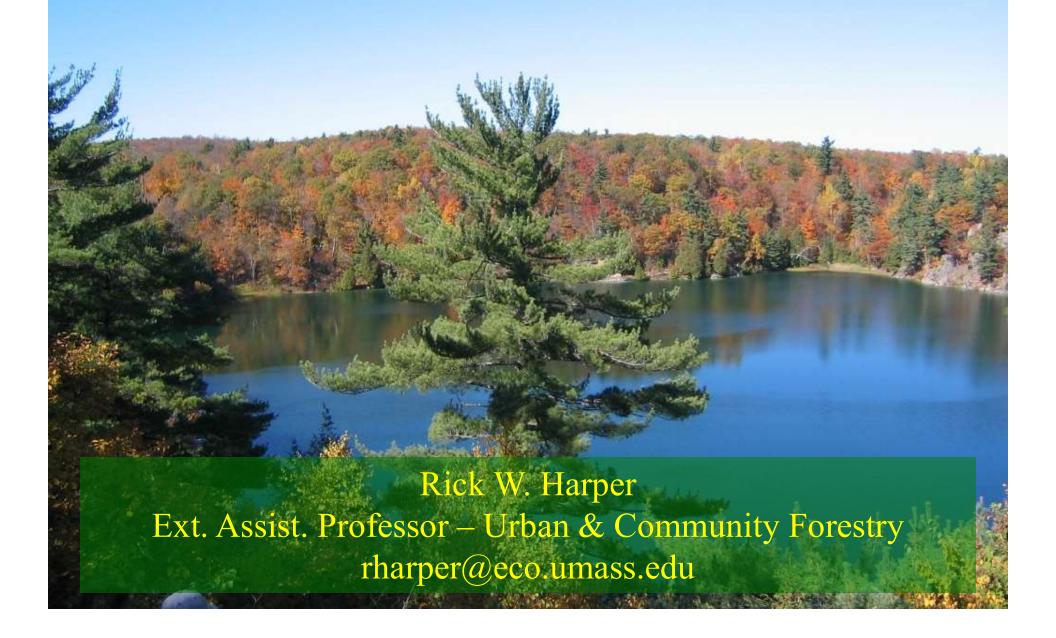
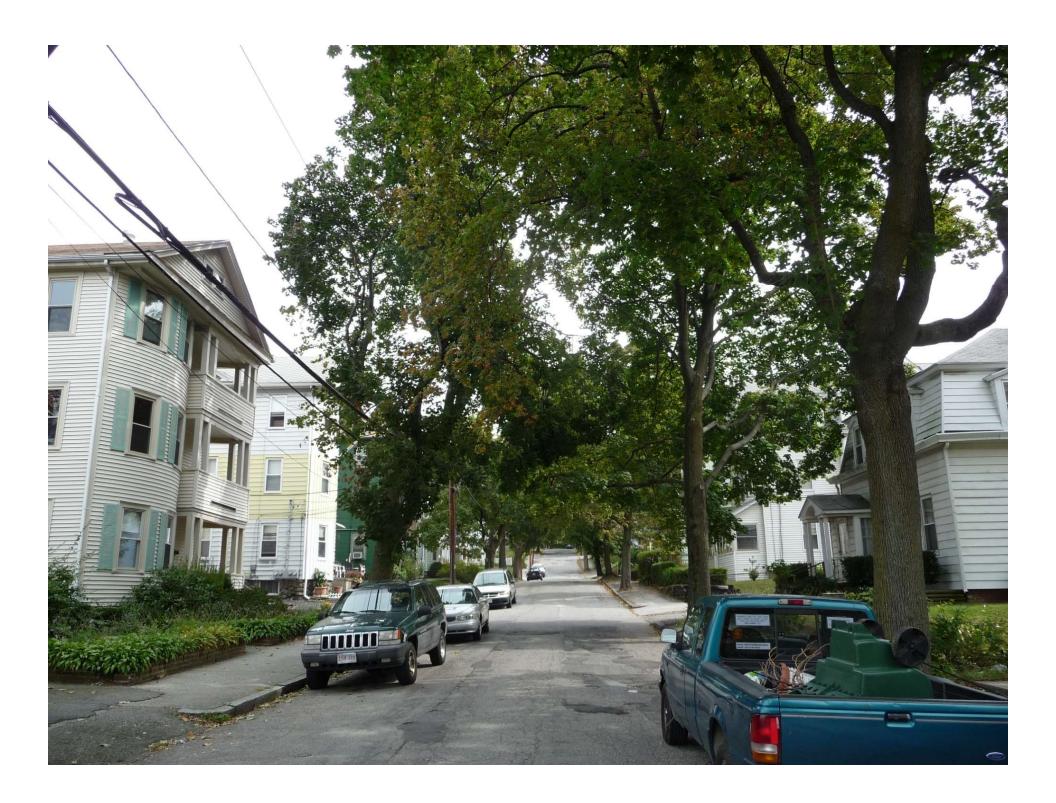
Realizing The Benefits of our Urban Trees









Trees and Energy Conservation

• Shade from two large trees on the west and one on the east side of a house can save up to 30% of a typical residence's annual air conditioning costs.

Simpson & McPherson. 1996. Potential of tree shade for reducing residential energy use in California. Journal of Arboriculture 22(1): 10-18.

• Trees properly placed around buildings as windbreaks can save up to 25% on winter heating costs.

Heisler, G.M. 1986. Energy Savings With Trees. Journal of Arboriculture 12: 113-125.

Aesthetic Perspectives

• "Pleasing to the eye" and "Enhance the look of garden & home" were top responses of community members in international survey.

Schroeder et al. 2006. Residents' Attitude Toward Street Trees. Arboriculture

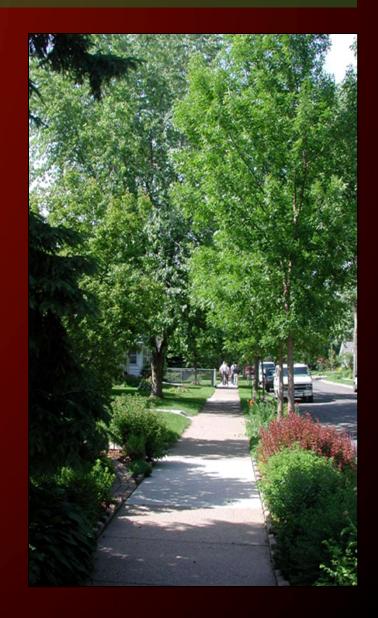
& Urban Forestry 32(5): 236-246.

National Arbor Day (US/CA)

National Tree Week (UK)

Quantifying Environmental Benefits

- Regional market prices elec/gas (ConEd, Peoples Nat. Gas, Boston Elect.)
- Carbon trading credits CO2 (\$15/ton)
- Cost of controlling air pollutants (Wang and Santini)
- Retention/detention costs stormwater runoff (\$0.04 gal) based on Washington pricing
- Average resale price residential property increase (median sales price = \$291,000





United States Department of Agriculture

Forest Service

Pacific Southwest Research Station

General Technical Report

PSW-GTR-202 August 2007



Northeast Tree Guide

Benefits, Costs, and Strategic Planting

E. Gregory McPherson, James R. Simpson, Paula J. Peper, Shelley L. Gardner, Kelaine E. Vargus, and Qingfu Xiao





i-Tree Tools

News

Resources

Support



Landscape

(web app)
Regional analyses
of tree benefits in
minutes for cities,
counties, and
more.

Design

(web app)
Parcel level
analysis for current
and future tree
benefits.





Eco (desktop app)

Our flagship i-Tree tool. Structure, Environmental Effects, & Value.

Hydro



What is i-Tree?

- · Quantify structure, risk & environmental services of trees
- Advocacy and management tools for community trees
- Built upon peer-reviewed USFS science
- Free and easy to use

i-Tree is a state-of-the-art, peer-reviewed software suite from the USDA Forest Service that provides urban and rural forestry analysis and benefits assessment tools. The i-Tree Tools help communities of all sizes to strengthen their forest management and advocacy efforts by quantifying the structure of trees and forests, and the environmental services that trees provide.

Since the initial release of the i-Tree Tools in August 2006, thousands of communities, non-profit organizations, consultants, volunteers and students have used i-Tree to report on individual trees, parcels, neighborhoods, cital and elements are standing the local,

i-Tree Hydro workshop at WEFTEC2016 - Sept2016 Learn more about the workshop in New Orleans >>

California's urban trees offer \$1 billion in benefits
UPI article by Brook Hays >>

MPs demand action on pollution mitigation

A HorticultureWeek article by Gavin McEwan >>

National Forest Service Turns Focus to Urban Settings, Like Pittsburgh WESA Radio Lab and article >>

Economic Benefits of Trees

- Contribution to residential property values, 1-10%
- Increased time/\$ spent shopping





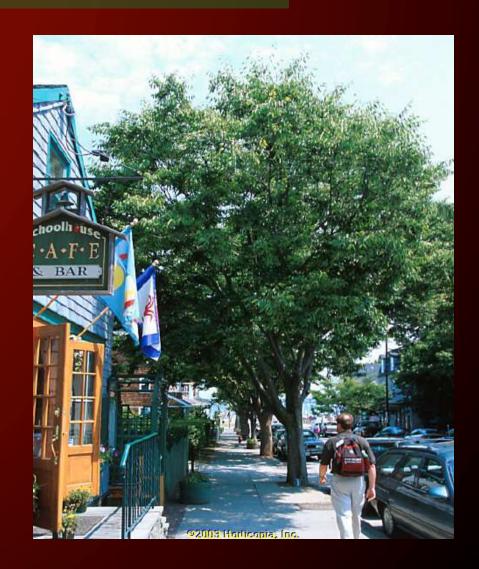
Annual Aesthetic Benefits

20-yr old residential yard tree

	Small	Medium	Large
Aesthetics	\$7.05	\$29.84	\$58.46

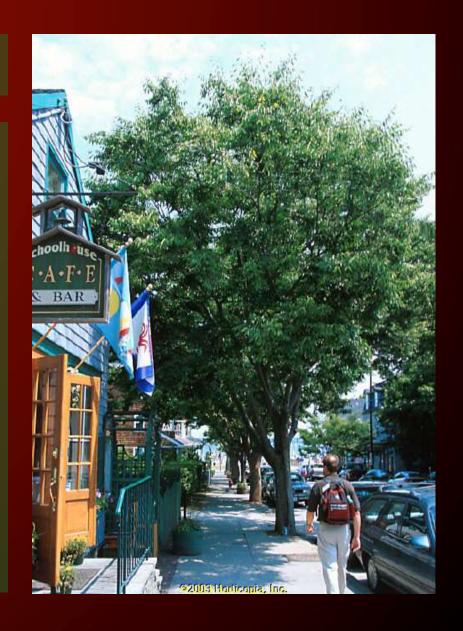
Energy Conservation in the Northeast

- Zelkova, 20 years
 (38-ft tall), West side
 of Residence
- Save up to 25% of annual AC costs(\$22/yr)
- Save 2% of winter heating costs (\$35)
- \$57/yr Total Savings



CO₂ Reduction

- Zelkova, 20 years
- Sequestered = 75 lb
- Avoided = 645 lb
- Release: Tree care = 4 lb
- Release: Decomp. =16
- Total Net = 700 lb
- Total Value = \$5.25



Annual Air Quality Improvement

20-yr old residential yard tree

	Small	Medium	Large
Ozone, NO2, SO2, PM10, VOCs,	\$4.17 0.8 lbs	\$8.29 1.6 lbs	\$15.51 3.3 lbs
Avoided and net			

Reducing Stormwater Runoff

'Bradford' Pear (*Pyrus calleryana*)

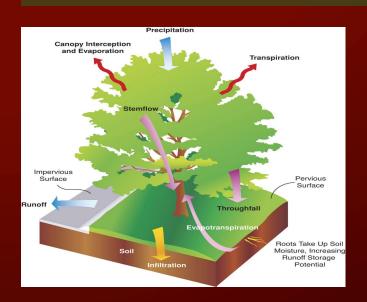
- 9 years old
- 9 inch dbh
- 28 ft. tall
- 19 ft. spread
- Leaf Count (N= 88,908)
- Retainment capacity = 56 gal
- 500 trees = 28,000 gal.

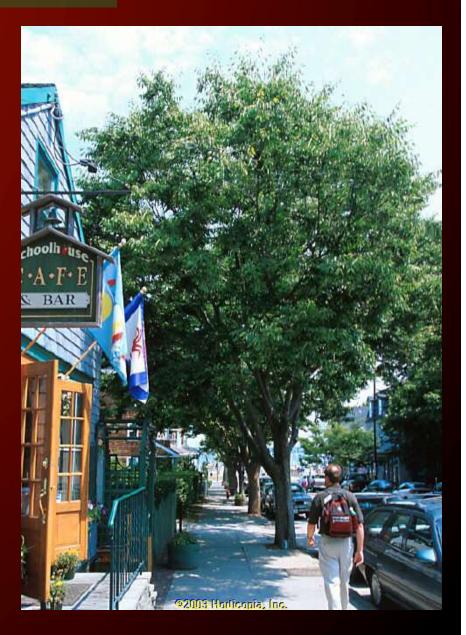


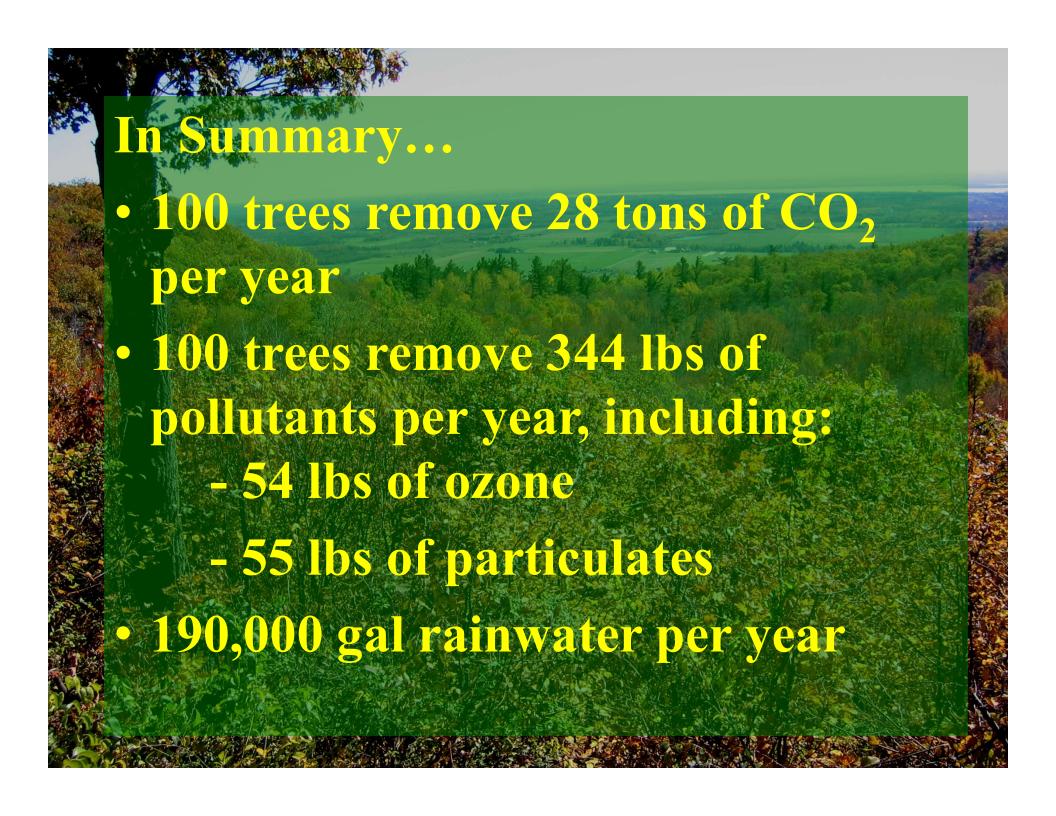
Reducing Stormwater Runoff

Zelkova (Zelkova serrata)

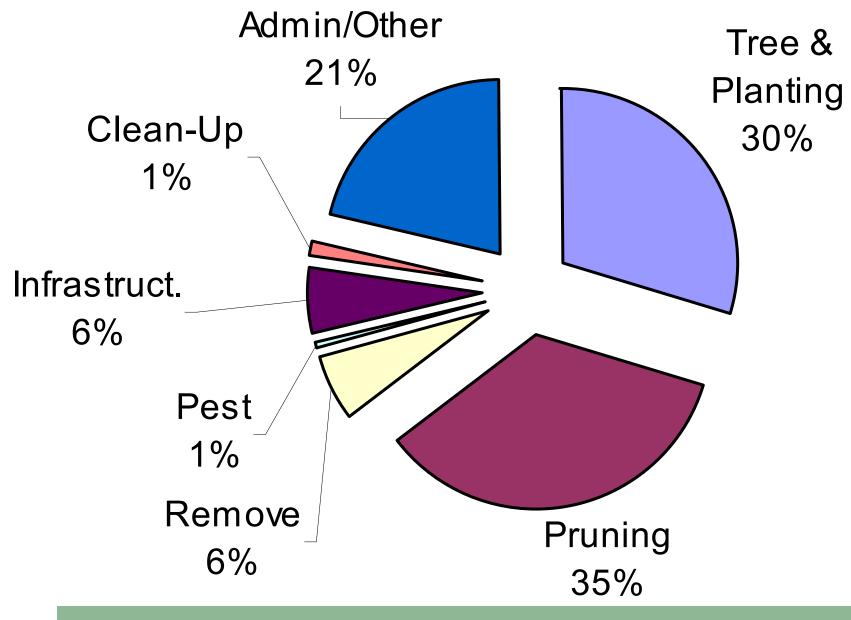
- 20 years
- Intercepted = 1,624 gal
- Value = \$13











Average Annual Street Tree Costs = \$34/tree

Growth and Survival of Newly Established Urban Trees

- Street Trees Planted 1995-2003 in northern Philadelphia featured an overall survival 8-10 yr after planting to be 57%
- Avg. "Urban Core" Street Tree Lifespan less than 10 years (Moll 1989); 19-28 years (Roman 2014)



Wrong Plant, Wrong Place



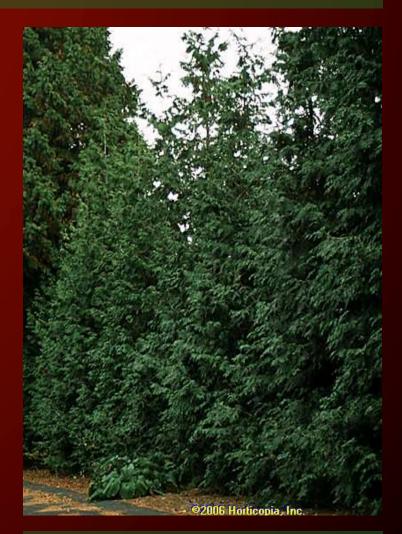


White Pine (*Pinus strobus*)

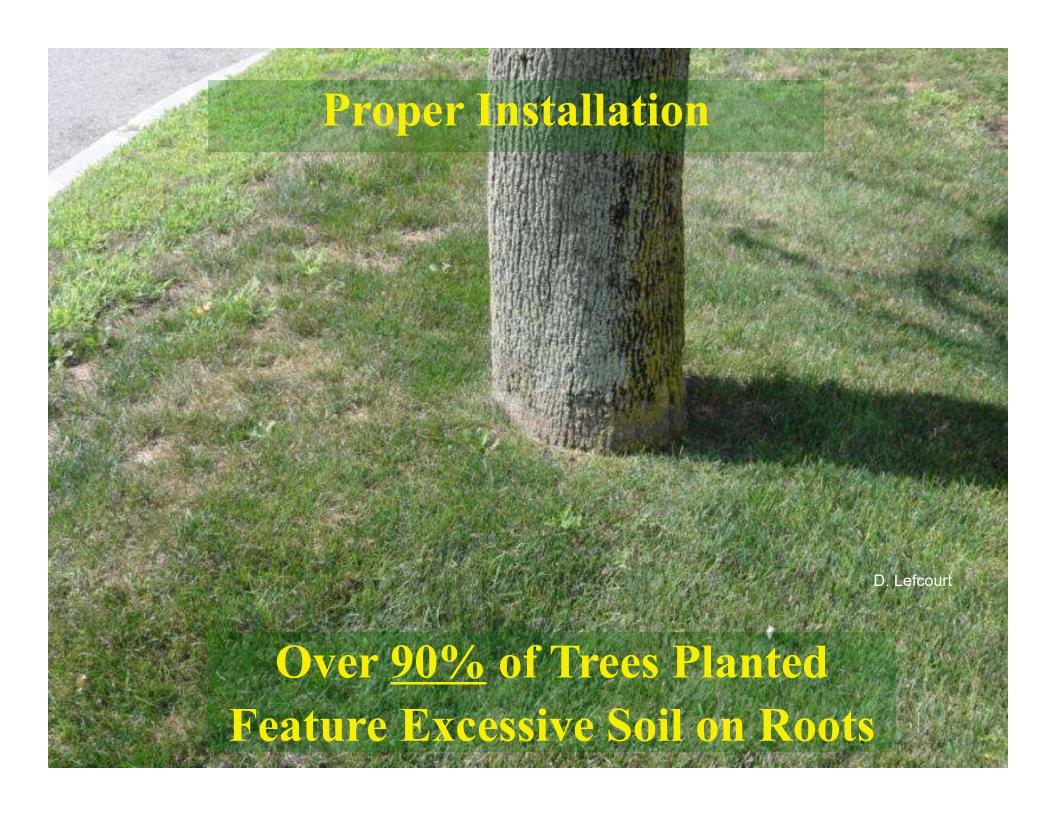
Proper Plant Selection



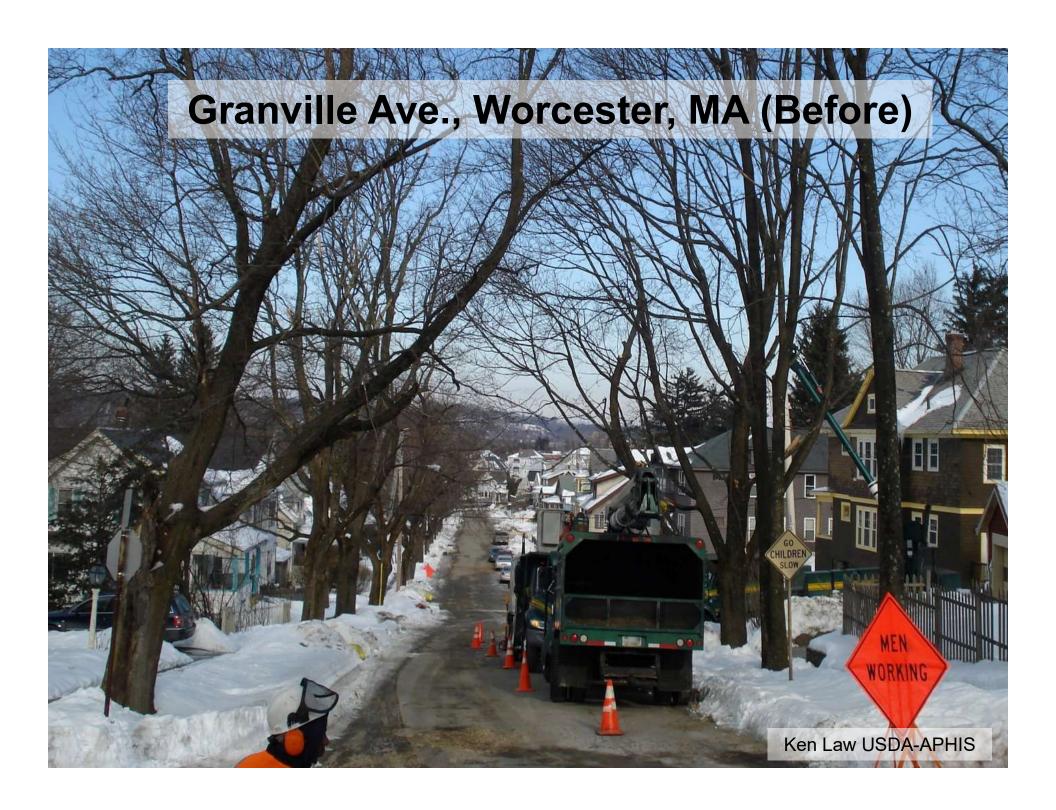
White Fir (Abies concolor)

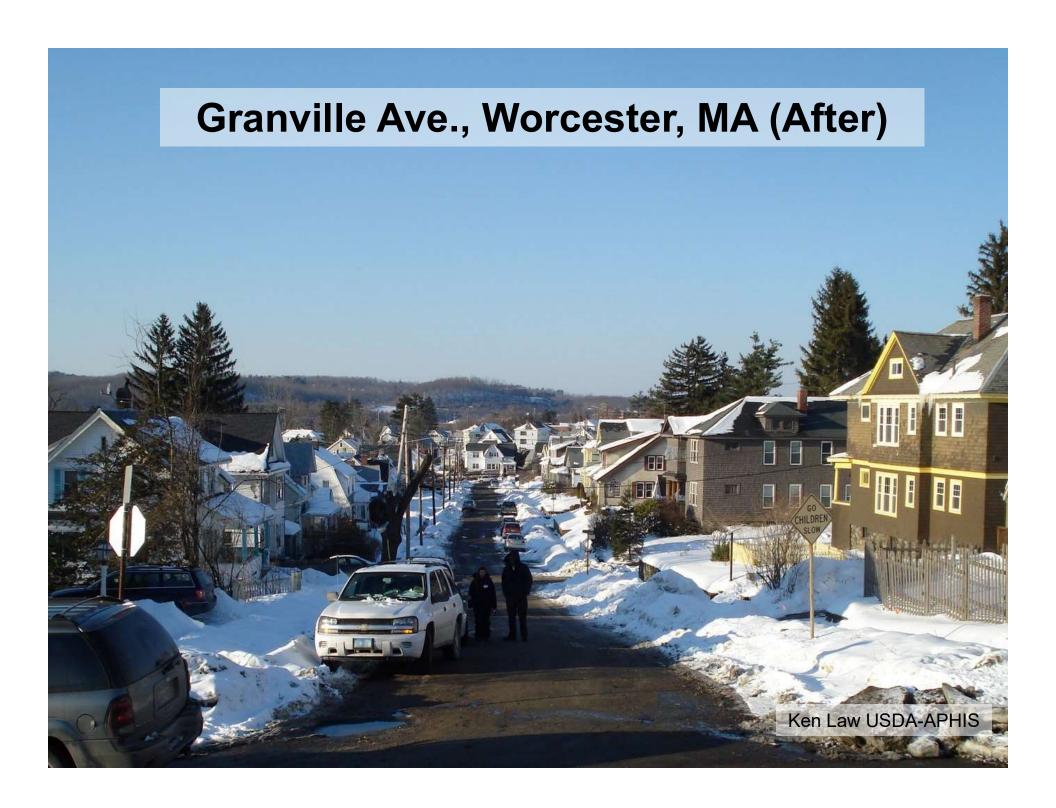


Western Redcedar (Thuja plicata)









Granville Ave., Worcester, MA (5-Yrs Later)

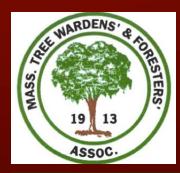


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Massachusetts Urban Forestry Program
The Citizen Forester Electronic Newsletter

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